

Towards a European Framework for CSR Partnerships between Companies and Citizens' Organizations

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In the European discourse on CSR, partnerships between private companies and citizens' organizations are becoming an increasingly relevant topic. They are, moreover, supposed to put the EU institutions in condition of overcoming the difficulties met in developing a European framework for CSR, after the Green and White Papers and the unsatisfactory results of the Multistakeholder Forum. The paper will consider the results of a research carried out by FONDACA and Active Citizenship Network on about 30 partnerships that took place in 10 EU countries, aimed at highlighting the structure and dynamics of partnerships, as well as the difficulties faced and the outcomes produced. Starting from concrete experiences and recommendations of the actors of them is indeed the best way to support a EU constructive role in strengthening CSR attitudes and behaviors, avoiding to focus on matters of principle, often impossible to solve.