## Social Responsibility: Costs and Benefits Lucina Mercadante (Direzione Prevenzione, INAIL- Italian Workers' Compensation Authority)

INAIL, Italian Workers' Compensation Authority develops a social welfare, according to its role and mission. Properly the evolution of the Institute's mission towards a real pact for safety between the Institute itself, employers and workers represents a suitable way to realize wider targets, enforcing both prevention on the workplace and health and economic benefits.

The natural link between health and safety and SR creates the natural conditions to develop a SR strategy, relating prevention and economic benefits for companies that decide to invest in the improvement of safety.

Even if the diffusion of SR as benefit is quite difficult; INAIL retains the means of economic benefits one of meaningful ways to develop a SR culture; for developing this strategic behaviour, INAIL enlarges incentives to companies that go beyond the laws relating prevention measurements on the workplace to better heath and safety conditions.