

From Ethics as Part of Compliance Activity to Embed Social Responsibility in Management Attitude: Autogrill Social Identity

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A starting point of view is that in the past the business ethics weren't part of management attitude and many times this responsibility was complete separate from other responsibility.

With introduction of Italian law D.Lgs.231 it was considered as part of compliance activity.

The path that we are running along to implement Socially Responsible Governance aligned with competitive advantage that we can receive from this approach.

The presentation provides some details about preliminary steps to introduce the new approach that including:

- Identify and sharing main values of the company
- Instill and increase awareness of management about Sustainability.
- Identify a Reporting System "CSR Cards" for social and environment factors and indicators.