

Il lavoro nel capitalismo delle piattaforme tra autonomia e controllo

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Work in Platform Capitalism between Autonomy and Control

Abstract: The evolution of platform capitalism is marked today by ambivalent trends and interests. Increasingly central is the power of control exercised by private actors, which borders on online exchanges to real-life relationships. The article questions the possibility, for those who participate in platform exchange, to realize themselves in their work. Starting from this question, the article investigates the methods of expropriation of individual decisions, which is seen not only in terms of self-fulfilment in work but, more generally, the self-determination of the individual. In this sense, a normative proposal is offered, centred on a model of universal welfare, which removes freedoms from the market, recognizing the possibility of the individual to self-determine under free and dignified conditions.

Keywords: Platforms, Capitalism, Work, Self-determination, Welfare.

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