

Qualche considerazione sulla sorveglianza dei consumatori

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Some Considerations about Consumers Surveillance

Abstract: A multitude of daily tools collect our personal data that, in a second moment, are shared with a commercial purpose within several agencies; even though the related legislation is aimed at granting the control on our personal data, in practice the chances to control their sharing is weak. These instruments are deeply useful and, moreover, they constitute a source of advantages for consumers. For this specific reason, despite everybody still worries for privacy, the demand or probably the convenience of these tools has become the major consumers' concern is no more maintaining the supervision on personal data, but instead surveillance is exercised in a way that doesn't cause any bother.

Keywords: Consumers surveillance, Privacy, Mass surveillance, Security.

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