

# CALL FOR PAPERS FOR SPECIAL ISSUE

From Academics and Reflective Practitioners

POLITEIA, *Centre for research and education in politics and ethics*, announces the Third Annual Forum on Business Ethics and Corporate Social Responsibility in a Global Economy - University of Milan, 9<sup>th</sup> - 10<sup>th</sup> June 2006:

## **Corporate Integrity, Ethical Leadership, Global Business Standards. The Scope and Limits of CSR**

### **Politeia**

Politeia is a non profit organization based in Milan and founded in 1983 with the purpose of promoting theoretical discussion in Italy on the relationship between ethics and public choices. Since 1985 Politeia publishes *Notizie di Politeia*, a bilingual (Italian and English) quarterly journal. The journal hosts in special issues the Politeia Annual Forums proceedings.

The proceedings of the First and the Second Forum, edited by Emilio D'Orazio, are published respectively under the title "Business Ethics and Corporate Social Responsibility in a Global Economy" (vol. 74, 2004) and "New Perspectives on the Stakeholder View of the Firm and Global Corporate Citizenship" (vol. 82, 2006).

### **The Politeia Forum on Business Ethics and Corporate Social Responsibility in a Global Economy**

The Forum is organised by the Research Centre Politeia in cooperation with the University of Milan and a Promoting Committee composed by several well-known Italian companies and organizations. The aim of the Forum is to increase awareness and knowledge among companies about the ethics and social responsibilities of economic organisations - and to contribute to filling the gap between 'practitioners' and 'experts'.

### **Thematic Framework**

The Forum focuses on four main topics:

- I. Ethics and Economic Success: Redefining the Corporation
- II. Managing Ethics in Business Organizations
- III. Corporate Citizenship: Redefining Responsibility
- IV. Ethical Values in Global Business.

**Speakers include:** Richard T. De George (University of Kansas), Maurizio Mori (University of Turin; Politeia), Alberto Martinelli (University of Milan; Politeia), Luciano Gallino (University of Turin), Jeremy Moon (Nottingham University Business School), Linda Klebe Treviño (Pennsylvania State University), Marella Caramazza (ISTUD), David Vogel (University of California, Berkeley), Charlotte Roffiaen (Active Citizenship Network), Lucina Mercadante (INAIL), Lynn Sharp Paine (Harvard Business School), Pia Acconci (University of Teramo), Bryan W. Husted (Instituto de Impresa, Madrid), Alan Strudler (University of Pennsylvania), Laura Iucci (Global Compact Italia, OIL), Roberto Zangrandi (CR, ENEL SpA), Roberto Vavassori (Brembo, SpA), Nicola Naddi (Ely Illy IT. SpA), Maria T. Brassiolo (Chair, Transparency Int. It.), Francesca Mariani (PCN- OCSE), Umberto Musumeci (Amnesty Int. It.), Marco Stampa (CSR, ENI SpA), Davide Dal Maso (Avanzi SRI Research), Gian Carlo Marchesini (ANCC-Coop), Renzo Vanetti (Ceo, SIA SpA).

## **CALL FOR PAPERS FOR SPECIAL ISSUE OF *NOTIZIE DI POLITEIA***

Politeia invites full papers and abstracts on any of the above four main topics to be published in a special issue of *Notizie di Politeia*. Papers discussing other relevant issues on business ethics and corporate social responsibility will be also considered for publication.

Academic rigour as well as relevance to business, civil society actors and policy makers as stakeholders in knowledge creation are important criteria for selection. Submitted papers should be ready for blind peer review.

All papers should be submitted in full by September 30<sup>th</sup> and will receive notification of acceptance by October 31<sup>st</sup>.

Papers should be of maximum length of 40,000 characters (including space), written in Word or RTF format and should be submitted by email to [politeia@fildir.unimi.it](mailto:politeia@fildir.unimi.it)

For further information contact Emilio D'Orazio, editor of *Notizie di Politeia*, at the above email address.