

Workshop on Rationality and Cognition

Milano, 16 maggio 2017, ore 14:30 – 16:00, Biblioteca di Politeia
c/o Università degli Studi di Milano, via Festa del Perdono 7, Milano

Ecological Rationality (introduced by the group of Gigerenzer, Hertwig, Todd and colleagues at Max Planck Institute for Human Development in Berlin) is the attempt to develop empirically the prescriptive side of bounded rationality model in heuristic decision making under conditions of uncertainty. Contrary to the main stream of behavioral economics (whose main interest is the comparison of human decision making with normative rational models) its focus is on the structure of the environment and on the relative successful adaptive behaviour. Few neurocognitive studies have been realized to explain the neural mechanism of the adaptive success of heuristic decision making. My hypothesis is that the Embodied Cognition approach and in particular the models of embodied perception and emotion might give some cues for understanding the intuitive features of Recognition Based and One-Reason Based heuristics in particular the Take-the-First and Take-the-Best heuristics.



Program

14:30 Chair: **Francesco Guala** (Università degli Studi di Milano; CSSA)

Speaker: **Riccardo Viale** (Università di Milano-Bicocca)
Embodied ecological rationality

15:30 Q&A

La partecipazione è libera fino ad esaurimento posti e previa iscrizione al seguente indirizzo:
info@politeia-centrostudi.org