



## CONFERENCE 2019

31<sup>st</sup> May - 1<sup>st</sup> June | Milan, Italy

Università degli Studi di Milano  
Via Festa del Perdono 3, Milano - AULA 113

**POLITEIA**  
Centro per la ricerca  
e la formazione in politica ed etica



UNIVERSITÀ DEGLI STUDI  
DI MILANO  
DIPARTIMENTO DI SCIENZE  
GIURIDICHE "CESARE BECCARIA"



UNIVERSITÀ DEGLI STUDI DI MILANO  
DIPARTIMENTO DI FILOSOFIA  
"PIERO MARTINETTI"

Sponsored by:



**In association with**

The Vegan Society  
Carlo Prisco & the State University of Milan



## **WELCOME TO THE VEGAN SOCIETY'S INTERNATIONAL RIGHTS NETWORK**

The Vegan Society is delighted to be taking on the important work of the International Vegan Rights Alliance, under the leadership of Jeanette Rowley. We aim to lead in advocating for vulnerable vegans and protecting and furthering the rights of vegans. We hope to work with all of you to achieve this, and look forward to learning from your experiences, sharing your successes and understanding your challenges.

Our team can support you with public relations, fundraising or campaigning advice so please get in touch if we can assist you. We also hope the network will provide a useful space for collaborating and sharing ideas.

If you have any feedback please contact Jeanette Rowley: [jeanette.rowley@vegansociety.com](mailto:jeanette.rowley@vegansociety.com) or any of the team on [campaigns@vegansociety.com](mailto:campaigns@vegansociety.com).

[www.vegansociety.com/rights](http://www.vegansociety.com/rights)



09:00 - 09:30

**Registration/Coffee**

09:30 - 09:45

Welcome

09:45 - 10:00

Introduction to conference theme:

Dr Jeanette Rowley, **Using law to advance veganism**

10:00 - 10:45

Professor Gary Francione: **The importance of veganism as a moral imperative**

10:45 - 11:00

**BREAK**

11:00 - 11:40

Carlo Prisco: **Will the law save vegans?**

11:40 - 12:15

PANEL DISCUSSION 1: **Veganism and law**

(Dr Jeanette Rowley, Professor Gary Francione, and Dr Carlo Prisco)

12:15 - 13:15

**LUNCH**

## TOPIC 2: THE SCOPE OF LAW TO SUPPORT VEGANISM

13:15 - 13:45

Ralf Müller-Amenitsch: **Veganism in German jurisdiction, and the legal and social toolkit for the improvement of vegan consumer rights**

13:45 - 14:15

Camille Labchuk and Krystal Barber: **How Canadian advocates can use equality protections to promote compassion and justice**

14:15 - 14:45

Edie Bowles: **How the principle for pluralism underpins vegan rights advocacy in the UK**

14:45 - 15:00

**BREAK**

15:00 - 15:30

Sandra Higgins and Barbara Bolton: **Centering the residents of Eden: The campaigns of Go Vegan World and the use of law to promote animal and vegan rights**

15:30 - 16:00

PANEL DISCUSSION 2: **Exploring vegan rights issues** (all Topic 2 speakers)

16:00 - 16:15

**BREAK**

## TOPIC 3: SPECIFIC CAMPAIGNS

16:15 - 16:45

Matthew Overton: **The duty of care regarding the provision of in-flight food**

16:45 - 17:00

Ralf Müller-Amenitsch: **Vegan food and airlines**

17:00 - 17:15

Johanna Hütter: **In-flight food**

17:15 - 17:45

PANEL DISCUSSION 3: **Veganism and in-flight food** (with Matthew Overton, Will Gildea, Ralf Müller-Amenitsch, Barbara Bolton and Johanna Hütter)

17:45

**CLOSE OF DAY ONE**

**09:30 - 10:00**

**Coffee**

**TOPIC 3: SPECIFIC CAMPAIGNS** continued

**10:00 - 10:30**

Nuno Alvim: Global strategies for successful political lobbying in making vegan options available in public facilities

**10:30 - 11:10**

Sorin Ionescu and Alyssa Berris: From a petition on mandatory vegan food options to a pan-Canadian organisation striving for vegan rights

**11:10 - 11:25**

**BREAK**

**11:25 - 11:55**

Mark Banahan: Catering for Everyone: the campaign to get a vegan option on every UK public sector menu

**11:55 - 12:30**

PANEL DISCUSSION 4: Obtaining mandatory vegan food (all speakers)

**12:30 - 13:30**

**LUNCH**

**TOPIC 4: PROPOSED EU REGULATION**

**13:30 - 14:00**

Marie Laffineur-Pauchet: Prohibiting meaty denominations for plant-based products in the European Union. Should we say burger or vurger?

**14:00 - 14:15**

Dr Jeanette Rowley: Dear Farmers: A letter from The Vegan Society

**14:15 - 14:30**

Balázs Tarsoly: In the beginning was the word

**14:30 - 15:00**

Professor Dr. Jan Wirsam: Plant-based food, legal initiatives and economics

**15:00 - 15:15**

**BREAK**

**15:15 - 15:50**

PANEL DISCUSSION 5: Responding to EU proposals (all speakers)

**15:50 - 16:00**

**CLOSE OF CONFERENCE**





## **STATE UNIVERSITY OF MILAN**

### **Scientific committee**

Corrado Del Bò, Francesca Poggi

### **Organisational committee**

Carlo Prisco, Politeia

### **Introduction/welcome**

Chief of "Beccaria" Law Department, Professor: Gian Luigi Gatta  
and Chief of "Martinetti" and Philosophy, Professor. Luca Maria Bianchi

## **THE VEGAN SOCIETY**

### **Organisational committee**

Dr Jeanette Rowley, Katherine Anderson